

## OUR STORY

In 1968, inspired by a spirit of hope in a time of instability and conflict, the IB pioneered a movement for international education. Our founders saw a need for an international approach to education which would bring young people together with the skills, values and knowledge necessary to build a more peaceful future. Our vision is to foster open and enlightened minds for all primary and secondary students, aged 3-19. We have been successfully doing this for five decades, and will continue to do so in a world where we face an unprecedented pace of change. IB students use the skills they've developed to help make the world a better place. Our founders' vision—of an education that can unite people, nations and cultures for a sustainable future—has never been more urgent.



## OUR EDUCATIONAL APPROACH

Parents and educators recognize that the solutions of yesterday cannot solve the problems of today. We champion critical thinking and a flexibility for learning by crossing disciplinary, cultural and national boundaries. We design our curriculums so that students build a deep appreciation of how their studies fit into the wider context of our world. All of our programmes are driven by a commitment to multilingualism and international mindedness, and to action through service in the student's own community and beyond. We encourage the curiosity inherent in every child, developing an attitude of constant questioning and a hunger for knowledge and understanding.

## OUR APPROACH TO ASSESSMENT

We create our own, internationally- recognised assessments to ensure that we consistently challenge students to think critically, rather than simply to recall knowledge. Our approach to assessment is highly respected: the best universities in the world actively seek out IB students, and we always stay true to our core mission—we assess what is important to measure, not what is easy to measure. We design curriculums that allow teachers to be passionate about their subjects and focus students not only on content, but also on how they think and learn. Our programmes and assessments evolve with the changing demands of information technology, global interconnectivity, higher education and employment.

## A WORLDWIDE PROFESSIONAL ECOSYSTEM

We take a truly holistic approach to our education using a professional ecosystem made up of schools, educators and students. We co-create and co-develop curriculums with IB educators and other experts around the world. Our professional development programmes engage fellow teachers who train other teachers across the world, as part of a highly effective system of constant learning, development and sharing of best practice. IB teachers have the tools and flexibility to do more than just teach a course; they ignite passion and curiosity, and teach in a way that is best suited for them and their students. IB educators are part of what makes an IB education so purposeful and challenging—from Beijing to Brooklyn, from Brussels to Bogota, IB teachers inspire a passion for learning and the drive to make things better.

## OUR ALUMNI

Our alumni are prepared with the skills and mindset to succeed in our fast-changing world. Their ability to think and collaborate across countries, cultures and disciplines allows them to approach challenges in ways that truly make a difference in their chosen field. From teachers to prime ministers, NGO executives to small-scale entrepreneurs, astronauts to award-winning actors, an IB education continues to develop generations of problem solvers with the boldness, creativity and belief in themselves to embrace their personal ambitions and their dreams for a better, more peaceful world. We are proud that so many of our students leave the IB with a commitment and the skills to address humanity's greatest challenges.

The IB develops and sustains a worldwide community of students, educators and schools, with a shared mission to offer the best possible international education combined with an emphasis on human values.

We believe that open, enlightened minds, free from prejudice, are our best hope to create a better world. Grounded in a proven and continuously revitalized curriculums, we encourage deep inquiry and relentless curiosity to develop students who are caring, courageous risk takers and critical thinkers.

An IB education inspires young people to become lifelong learners, using their energy, conviction and positivity to engage with increasingly complex and interconnected global issues. Our foundational idea is that each one of us is responsible for the rest of us, and this understanding is a necessary basis for progress toward a more just and peaceful world.